

Presentation: Engagement Strategies for Nontraditional Volunteering

- Begin with Introduction of Participants
- website for nontraditional volunteers highlighting what is already being done.
- Experience of frustrated volunteers not using their personal skill set.
- Nonprofits are often disorganized & chase away potential volunteers
- Difficulty in attracting volunteers
- Lexington Visual Collective - barriers of perception & what organization stands for
- RSVP - recruit older volunteers - challenge to convince people that their organization does... need to have clear "job descriptions" & \$
- Special "benefits" for volunteers ~~benefits~~ as added incentives.
- Need to thank & appreciate volunteers.
- Gratitude goes a long way...
- Organizations need to collaborate more
- followup w/ people who we're trying to help.
- Calendars on upcoming events can help cross-pollinate volunteers
- Identify the unsung "hero volunteers"
- Took @ turn towards young girl mentoring
- Volunteers need to come from 1 group to another.

- groups have to be able to handle "one off" volunteers.
- "quick wins" are good for volunteers
- nonprofits need to connect directly to the need.
- volunteers need to feel like their contributing for real.

Action Steps:

- finding groups where expertise could be utilize
- collaborate more between nonprofits
- volunteer match alternative / United Way groups
- nonprofits need to be clearer on what they need →
blogosphere for quick updates
- need to be better @ staying ahead on the calendar.
- Facebook page for this discussion.